

# 5 WAYS TO ACHIEVE 5X RETURN ON YOUR INVESTMENT

Change is never easy. If you decide to upgrade your software the ROI must be there. Here are five ways Avionté will help you achieve a 5x return on your staffing software investment.

## 1. SALES EFFICIENCY

With Avionté Staffing Software, your sales team has mobile access to customer information providing the ability to manage key functions, such as finding new prospects and keeping track of tasks and conversations, all while out of the office and on the go!

**BENEFITS:** Empowering ease of customer relationship management and sales activity from anywhere on any device helps your reps focus on growing revenue faster and more efficiently, and eliminates the need to enter information once back in the office. See **SAVINGS OF 20 TO 40 MINUTES PER SALES REP PER DAY.** This adds up fast!



## 2. CANDIDATE INFLOW

The labor market is tough. Avionté has the tools to improve search engine optimization (SEO) and online visibility of your job postings. **EFFECTIVE ORGANIC SEO IS PROVEN TO ATTRACT THE RIGHT TALENT TO YOUR JOBS AND INCREASE CANDIDATE INFLOW BY 25%.**

**IMPROVEMENTS:** Reduction in recruitment marketing costs due to greater online brand presence, job visibility, increased applicant capture rates and more accurate allocation of marketing resources.



## 3. CANDIDATE CAPTURE & CONVERSION

Candidates will not tolerate a poor, complex online experience and will abandon the application which wastes your investment. **IMPROVE YOUR CANDIDATE CAPTURE AND CONVERSION BY 25%** through personalized, mobile friendly job boards and apply workflows aligned to your staffing specialties and targeted talent. Active candidates will have a greater likelihood of completing your applications, reducing application expenses and delivering you the right candidates matched to your customer requirements.

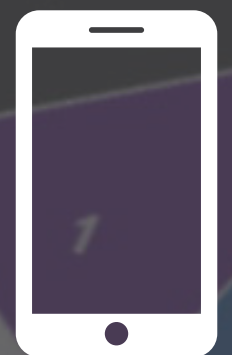
**RISK REDUCTION:** Reduce risk for non-compliance fines and litigation through configurable applications, ACA compliance reporting and tracking of skills and certifications, background screening and E-Verify employee eligibility.



## 4. RECRUITER EFFICIENCY

Through electronic document management, device-agnostic employee onboarding, software integrations and improved workflow, expect a **45 TO 60 MINUTE REDUCTION IN TIME PER DAY PER RECRUITER** spent on manual processes.

**EFFICIENCIES:** Overall, you will need less incremental staff by making your current staff more productive in running daily operations.



## 5. SPEED TO FILL RATES

In the clerical and light Industrial industries, agencies must fill orders in minutes or expect to lose the candidates and job. **REDUCE TIME TO FILL BY 20% AND GET PEOPLE PLACED** through more efficient database accessibility and management, quicker and more comprehensive candidate searches and more ways to pre-qualify talent.

**TIME SAVINGS:** A reduction in cancelled client orders and less time spent searching outside of your database for candidates due to a robust, easily searchable system.



Over the past three years the average staffing company grew less than 3%. During that same period, Avionté clients grew at an average annual rate of 7.9%. Avionté provides one end-to-end staffing software solution that helps improve your bottom line.

How can we help you? [www.avionte.com](http://www.avionte.com)

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